The conference theme was based on the reality TV craze, focusing on how involvement in FCCLA can improve families, careers, and communities.
The 2012-13 state officers used skits based on popular reality TV shows to highlight FCCLA projects and present awards.
The Virginia Beach Convention Center was the site of most conference activities.
Chapter members could visit the sets of several famous reality shows while competing in STAR Events and receiving awards in national FCCLA programs.
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The conference began on Friday with nearly 900 members entered in 81 competitive events.

Go to the STAR Events page of the Web site to view photos from the 2013 Virginia competitions.
The FCCLA EXPO provided information and activities throughout the afternoon.
The EXPO featured:

College & University FACS Information
The EXPO featured:

An interactive experience on the dangers of texting while driving.
The EXPO featured:

“Cupcake Wars” with the donations going to the national FCCLA outreach project.
The EXPO featured:

“Fuel Up to Play 60” sponsored by the Southeast Dairy Association.

Greg Scott, former NFL player, led activities and posed for photos.
The EXPO featured:

The Chapter T-Shirt Design Contest

Public Relations Display
The EXPO featured:

The Alumni & Associates Sales Booth and Shout Outs
The EXPO featured:

Country Line Dancing Lessons
The EXPO featured:

2012-13 Membership Campaign Recognition
The EXPO featured:

STAR Events
Demonstrations
The EXPO featured:

Photo Opportunities!
FCCLA

State Leadership & Recognition Conference
Opening Session attendees entered the room through our giant TV, setting the stage for an evening of awards and celebrations.
The stage was designed as the set of “realitycheck” – the newest hit show on the FCCLA television network.
FCCLA state officers, members and advisers enjoy the music prior to the Opening Session.

The FCCLA state staff joined in the pre-session fun.
Buffalo Gap High School
Largest Chapter Donation

Parade into the Opening Session
The state officers opened the session spoofing characters from several of TV’s most famous reality shows.
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The state officers opened the session spoofing characters from several of TV’s most famous reality shows.
The audience got involved with the opportunity to support their favorite character in a “vote for the best host” competition.
Energy and enthusiasm were the key ingredients on the FCCLA network!
The Opening Ceremony included the Presentation of Colors, Pledge of Allegiance, the National Anthem performed by FCCLA member Kayla Robertson, and the Call to Order by State President Jennifer Alviar.
Skits based on reality shows were used to announce award winners in state and national FCCLA programs. Former state president Alec Ostapovicz drove the Cash Cab for the Financial Fitness and FACTS awards.
Skits based on reality shows were used to announce award winners in state and national FCCLA programs.

Volunteer contestants tried to “Win It in an FCCLA Minute” and announce the Student Body awards.
Skits based on reality shows were used to announce award winners in state and national FCCLA programs. Members volunteered for the FCCLA version of Family Feud!
Virginia FCCLA chapters donated over $9,000 to the national outreach project.
Eddie Slowikowski

Keynote Speaker
Eddie Slowikowski kept the audience energized throughout his presentation.
The Business Session began with a Thought for the Day from member Kayleigh Kibler and a message from the president of our Board of Directors, Heather Hiserman.
The reality shows continued in the Business Session.
19 Kids and Counting was the perfect choice for the Membership Awards.
Gate City High School received the trophy as the Largest Chapter in Virginia!
FCCLA members paraded with Honey Moo Moo and carried their chapter banners.
Eight members answered the casting call and began their reality in the 2013-14 state officer elections.
Eight members answered the casting call and began their reality in the 2013-14 state officer elections.
Keynote Speaker

Jarrod Jones
“The Real World FCCLA” action sessions on Saturday morning gave members the opportunity to focus on being leaders in families, careers, and communities.
Advisers received tips on chapter management and creative ideas for FCCLA projects during “Teachers and Tiaras.”
2013 Awards Banquet

Escape from Reality
The Madison Project
James Madison University
Banquet entertainment!
Alumni & Associates Awards

The Alumni Achievement Award is presented to former state officers Michelle Burke Forlini and Jenny Riggs Farrell. Both have been part of the state conference production team since their high school graduation.

The banquet is dedicated to the many adults who make a strong commitment to the FCCLA organization.
Alumni & Associates Recognition

A&A President Tiffany Comer introduces many of their members assisting with the 2013 conference.

The banquet is dedicated to the many adults who make a strong commitment to the FCCLA organization.
Distinguished Service Awards

School Administrator Award
Honorary Membership Awards
Leadership Foundation

Mark Moreno, chairman of the Virginia FCCLA Leadership Foundation, presented a symbolic check showing the financial support given to members and chapters in the 2012-13 school year.
2013-14 State Officers are introduced.

Brian Will is announced as Virginia’s National Officer Candidate.
The Escape from Reality Gala
The Closing Session on Sunday morning included the installation of new state officers and the STAR Events awards.
The reality show theme continued with awards in individual programs and STAR Events.
Entertainment was provided by FCCLA member Stephen Evans.
Spirit of FCCLA Awards
Leaders At Work Awards
Dynamic Leadership Award Recipients
Installation of the 2013-14 State Officers
2013 STAR Events
Awards were presented to nearly 900 members participating in FCCLA competitive events.
The 2012-13 state officers followed the tradition of creating a dance as the conference theme finale.
The 2012-13 state officers follow the tradition of creating a dance as the conference theme finale.
The state officers hope you enjoyed the 2013 state conference....
...and encourage you to make FCCLA your "realitycheck!"
Plan now to attend the 2014 State Leadership & Recognition Conference in Virginia Beach on April 4-6.