VIRGINIA
2012 State Leadership & Recognition Conference
Involvement in FCCLA and publicizing our success stories was the focus of the Hollywood movie theme used throughout the conference.
The 2011-12 state officers used skits based on famous movies to highlight FCCLA projects and present awards.
The Virginia Beach Convention Center was the site of most conference activities.
Chapter members could celebrate their own “blockbuster productions” in STAR Events and national FCCLA program awards.
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The conference began on Friday with over 900 members entered in 86 competitive events.

Go to the STAR Events page of the Web site to view photos from the 2012 Virginia competitions.
The FCCLA EXPO provided information and activities throughout the afternoon.
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Graduating seniors learned how they could stay connected to FCCLA through Alumni & Associates.
The A&A Sales Booth staff offered conference t-shirts and a wide variety of Virginia FCCLA logo items.
The Hollywood theme included a replica of the famous Chinese Theater complete with hand and foot prints of famous stars.
The Hollywood sign, the Walk of Stars, and our FCCLA movie poster helped set the stage for a night of movie making.
The Virginia FCCLA version of the Hollywood Chinese Theater even included memorabilia from the movie the state officers attempted to make throughout the session skits.
FCCLA state officers, members and advisers enjoy the music prior to the Opening Session.
FCCLA members and alumni got into the Hollywood spirit as famous characters typically found posing for photos on the Walk of Fame.
2012 Virginia Association

Opening Session

Lights, Camera, Action!

State Leadership & Recognition Conference
The state officers set the stage for our Hollywood movie theme with a skit that began at the Chinese Theater during their trip to the 2011 National Leadership Conference in California.
Their skit continued as they imagined themselves as the Hollywood stars of a blockbuster FCCLA movie, complete with their personal security team – their chapter advisers.
The Opening Ceremony included the Presentation of Colors by members from Stewart Middle School, the National Anthem performed by the 2010-11 State President Laken Love, and the Call to Order by 2011-12 State President Alec Ostapovicz.
An FCCLA version of the Harry Potter movies was the setting for recognition of Foundation Partners and state awards for Public Relations.

Scene 1
Director: B. Will

The Book of FCCLA

Secrets
Produced by: Virginia FCCLA

VA Beach 4/27/12
Kayla chose her favorite Disney movie as the setting for awards in Career Connection and Financial Fitness.

Scene 1

Director: K. Roberts

The FCCLA Princess and the Frogs

Produced by Virginia FCCLA

VA Beach 4/27/12
Jessie selected a “movie with a message” as the setting for state awards in Families First and FACTS.

Scene 1
Director: J. James

Don’t Be Mean Girls

Produced by: Virginia FCCLA
VA Beach 4/27/12
Alec and Regina had the same favorite movie, which became the setting for the Student Body and Community Service awards, as well as the donations to our outreach project.

Scene 1

Directors:
A. Ostapovicz & R. Richardson

FCCLA Toys’ Story

Produced by:
Virginia FCCLA

VA Beach
4/27/12
Justin was given the difficult task of turning his favorite movie into a musical that would introduce the STOP The Violence Awards!

Scene 1
Director: J. Hess

Pirates of FCCLA

Produced by: Virginia FCCLA
VA Beach 4/27/12
How’s this for Hollywood magic?
How’s this for Hollywood magic?
Keynote speaker, Brandon Lee White, motivated the audience to take action to improve families, careers, and communities.
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Virginia Association

Business Session

That’s A Wrap!

State Leadership & Recognition Conference
The Business Session began with a Thought for the Day from member Kaitlyn Tharp and a message from the president of our Board of Directors, Heather Hiserman.
Dylan turned his love of sports into a movie scene encouraging membership and taking advantage of opportunities offered in FCCLA.

**Scene 1**

**Director:** D. Sherman

**The FCCLA Sandlot**

**Produced by:** Virginia FCCLA

**VA Beach**

**4/28/12**
Two chapters won a prize drawing for a $250 check to be used in planning a membership campaign for 2012-13. The drawing is part of the 7-Up membership incentive.
FCCLA members from across Virginia showed they were ready for the Walk of Fame as they proudly paraded their chapter banners.
Franklin County High School receives the trophy as the Largest Chapter in Virginia!
Eight members answered the casting call and began writing their own scripts as the 2012-13 state officers.
Imagination in Action

Keynote speaker, Bobby Petrocelli, shared his message on Saturday morning.
The “Scene Selection” action sessions on Saturday morning gave members the opportunity to focus on being leaders in families, careers, and communities.
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The Premiere
AWARDS BANQUET

FCCLA
Imagination IN ACTION
The premiere event began with all guest parading down the red carpet, greeted by fans and paparazzi, with red carpet interviews of the stars!
Former state officers Laura Taylor and Laken Love conducted the red carpet interviews.
Banquet Entertainment

Tallwood High Jazz Ensemble
The Alumni Achievement Award is presented to former state officer and current FCCLA adviser, Rachel VanPelt (center).

The banquet is dedicated to the many adults who make a strong commitment to the FCCLA organization.
Distinguished Service Awards
Distinguished Service Awards
Mark Moreno, chairman of the Virginia FCCLA Leadership Foundation, presented a symbolic check showing the financial support given to members and chapters in the 2011-12 school year.
2012-13 State Officers are introduced.
The Closing Session on Sunday morning included the installation of new state officers and the STAR Events awards.

The 2011-12 and 2012-13 State Presidents

Closing Session

And the Winners Are......

State Leadership & Recognition Conference
The officers concluded the movie theme with a skit to honor the scholarship winners and recipients of Power of One, Leaders At Work, and Dynamic Leadership awards.
Spirit of FCCLA Awards
Scholarship

Janice Egalla
Salem High School
Installation of the 2012-13 State Officers
The 2011-12 state officers present the conference finale with a musical tribute to Hollywood.
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The 2011-12 state officers present the conference finale with a musical tribute to Hollywood.
Over 900 members were awarded medals in STAR Events on Sunday morning. Top winners in each national event earned the opportunity to represent Virginia at the competitions in Orlando in July. Check the national conference section of the Web site for photos from the NLC.
The state officers hope you enjoyed the 2012 state conference....
....and invite you to put your imagination in action with FCCLA!
Plan now to attend the 2013 State Leadership & Recognition Conference in Virginia Beach on April 12-14.